

ovinquébec

BULLETIN DES ÉLEVEURS D'OVINS DU QUÉBEC



**GET INTO
THE QUEBEC SHEEP WORLD!**

media kit 2026



LEOQ's mandate

Founded in 1981, **Les Éleveurs d'ovins du Québec** (LEOQ) is a farmers' union whose main mission is to defend social, economical et personal interests of Quebec sheep producers. **Ovin Québec** is LEOQ's main media source to provide information to its members as well as industry specialist and other stakeholders.



LES ÉLEVEURS D'OVINS DU QUÉBEC

ovinquébec.com

Serving sheep producers for more than 44 years :

- Protecting and defending the rights of members
- Income security
- Production development
- Marketing
- Product quality
- Promotion
- Lamb classification
- Sheep identification & traceability
- Environment

Partnership

In the field of Quebec sheep production development, LEOQ has two main partners : the **Société des éleveurs de moutons de race pure du Québec** (SEMRPQ) and the **Centre d'expertise en production ovine du Québec** (CEPOQ). In each issue of Ovin Québec, a specific space is dedicated to these organizations.



CEPOQ



SEMRPQ

We are pleased to invite you to take part in Ovin Québec. Considering your links with sheep production, or your interests in that field, we are sending you the information that will allow you to present your organization in the next issue. Ovin Québec is issued four times a year, that is, once each season, to inform Quebec sheep producers as well as other concerned specialists.

Organization : _____
 Contact person : _____
 Address : _____ City : _____ Zip code : _____
 Telephone : _____ Fax : _____
 Email : _____

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The contents of the advertising will be verified and approved by LEOQ before publication. LEOQ reserves the right of not published an ad.

To obtain **publication dates**, please contact:
 Marion Dallaire, 450 679-0540 poste 8332, mdallaire@upa.qc.ca

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PAYING

- Upon reception of the invoice, check must be sent within 30 days.
- Post-dated checks are accepted if you choose the 4-issue deal.

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